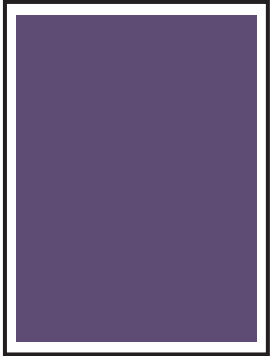
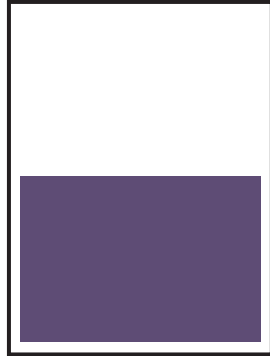


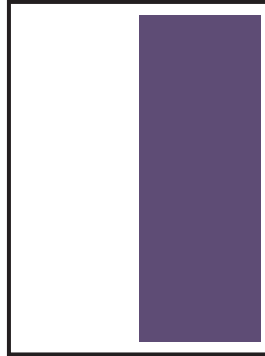
**WOOLLY MAMMOTH THEATRE COMPANY | ADVERTISING RATE SHEET**  
SEASON 33: 2012–2013



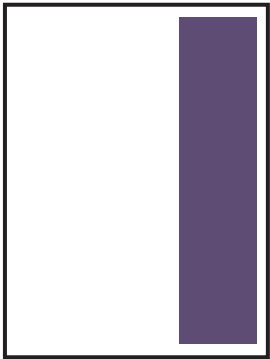
Full Page



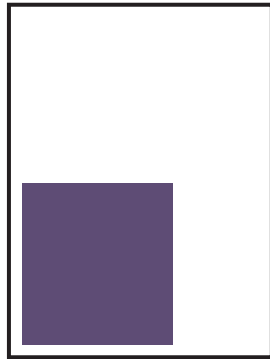
1/2 Page Horizontal



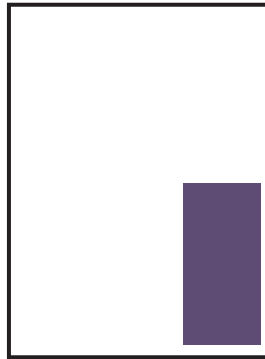
1/2 Page Vertical



1/3 Page Vertical



1/3 Page Square



1/6 Page Vertical

Program Advertising Rates	Full Season	3x	Per Show		Non-Profit
Full Page - Back Cover	\$ 4,500.00	\$ 2,400.00	\$ 1,000.00		\$ 700.00
Full Page - Inside Cover	\$ 3,600.00	\$ 1,920.00	\$ 800.00		\$ 560.00
Full Page	\$ 2,925.00	\$ 1,560.00	\$ 650.00		\$ 455.00
1/2 Page Horizontal	\$ 2,250.00	\$ 1,200.00	\$ 500.00		\$ 350.00
1/2 Page Vertical	\$ 2,250.00	\$ 1,200.00	\$ 500.00		\$ 350.00
1/3 Page Square	\$ 2,025.00	\$ 1,080.00	\$ 450.00		\$ 315.00
1/3 Page Vertical	\$ 2,025.00	\$ 1,080.00	\$ 450.00		\$ 315.00
1/6 Page Vertical	\$ 1,350.00	\$ 720.00	\$ 300.00		\$ 210.00

Program Advertising Details	Width	Height
Full Page - Back Cover	8"	10.5"
Full Page - Inside Cover	8"	10.5"
Full Page	8"	10.5"
1/2 Page Horizontal	8"	5.125"
1/2 Page Vertical	3.875"	10.5"
1/3 Page Vertical	2.5"	10.5"
1/3 Page Square	5.125"	5.125"
1/6 Page Vertical	2.5"	5.125"

Show	Art Due Date
<i>The Elaborate Entrance of Chad Deity</i>	7/23/2012
<i>You for Me for You</i>	9/25/2012
<i>The Pajama Men</i>	11/5/2012
<i>The Convert</i>	1/3/2013
<i>American Utopias</i>	2/5/2013
<i>Stupid Fucking Bird</i>	4/23/2013

**Ad Specs**

**FILE TYPES:**

- .PDF - Adobe Acrobat
- .JPEG

**IMAGE RESOLUTION:**

All graphic files must be 300dpi or greater. Lower resolution files may result in pixelated or blurry print products.

**COLOR MODE:**

All full color artwork must be saved in CMYK color mode. Files submitted in other modes will be converted which may result in some color shifting.

**Submitting**

All ads should be submitted via email to the following address:  
ads@woollymammoth.net.

Please compress all ads over 5MB in a .zip file prior to emailing.