



Media Advisory
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WOOLLY MAMMOTH THEATRE COMPANY ANNOUNCES TWEET-UP FOR *MR. BURNS, A POST-ELECTRIC PLAY*

WOOLLY'S SECOND TWEET-UP TO TAKE PLACE SATURDAY, MAY 26TH 5:30PM

(Washington, DC) – Woolly Mammoth Theatre Company announces their second Tweet-Up for the World Premiere of *Mr. Burns, a post-electric play* on **Saturday, May 26th at 5:30pm**. Woolly's inaugural Tweet-Up during the World Premiere of *Civilization (all you can eat)* sparked much debate in the theatre community, the press, and beyond about the use of technology in the artistic process. Inspired by this debate and with many lessons learned, Woolly is excited to more deeply engage a new generation of theatre-goers in the new play development process.

DETAILS:

- Anyone wishing to participate in the Tweet-Up is invited to submit their information online [here](#). Ten participants will be chosen from the responses and will be joined by members of the Woolly staff and claque. Submissions will be accepted through Monday, May 21st.
- **5:30pm**: Food and drinks will be provided in Woolly's lobby, and participants will be able to view the set model and costume design sketches for the show. Participants will hear presentations about the play's development and rehearsal process from playwright **Anne Washburn**, Woolly's Director of Artistic Development and show dramaturg **Miriam Weisfeld** with some additional members of the artistic and design teams.
- **7pm**: Final dress rehearsal for *Mr. Burns, a post-electric play* begins.
- The evening will conclude with drinks at a bar in the neighborhood after the dress rehearsal.
- Participants are invited to tweet at any point during the presentations and dress rehearsal using the show's hashtag **#WoollyBurns**.

To read the blog post discussing Woolly's inaugural Tweet-Up experiment and lessons learned please see: <http://woollymammothblog.com/2012/02/27/exploring-twittergate-lessons-learned-from-woollys-infamous-tweet-up-experiment/>

ABOUT *Mr. Burns, a post-electric play*:

Armageddon has struck and the grid is down: no TV, no radio, no internet—*how will life go on?* For one group of tenacious survivors, sitting around a fire and reminiscing about *The Simpsons* proves to be the greatest escape from despair. Miraculously, from their collective memories, a new industry struggles to be born: a crude theatrical re-creation of the digital culture we can't possibly live without.

From *The Simpsons* to the pop hits of the last ten years, *Mr. Burns, a post-electric play* is a rocking, rollicking, scary good time that leaves you questioning how you'd make sense of the world if all your gizmos were gone.

PERFORMANCE SCHEDULE

Mr. Burns, a post-electric play runs May 28–July 1; Wednesdays–Fridays at 8pm, Saturdays at 3pm and 8pm, and Sundays at 2pm and 7pm. *Sunday, June 3rd no 2pm performance. **There will be Pay-What-You-Can performances on Monday, May 28th and Tuesday, May 29th at 8pm. Sunday, June 17th at 7pm will be a Cheap Date Night performance: all tickets \$20.**

TICKETS

Tickets for ***Mr. Burns, a post-electric play*** start at \$35 and can be purchased through the Woolly Mammoth Box Office at 202-393-3939, online at www.woollymammoth.net, or in person at the Box Office located at 641 D Street, NW (7th & D). For directions and parking information, please visit www.woollymammoth.net.

ABOUT WOOLLY

Now in its 32nd Season, Woolly Mammoth Theatre Company continues to hold its place at the leading edge of American theatre. Acknowledged as “the hottest theatre company in town” (*The Washington Post*), “known for its productions of innovative new plays” (*The New York Times*), Woolly Mammoth is a national leader in the development of new plays, and one of the best known and most influential mid-sized theatres in America.

Woolly’s 32nd Season features five works that relate to the question, “Does our civilization have an expiration date?” They include Samuel D. Hunter’s *A Bright New Boise* (Oct 10-Nov 13), The Second City’s *Spoiler Alert: Everybody Dies* (Dec 6-Jan 8), Jason Grote’s *Civilization (all you can eat)* (Feb 13-Mar 11), Joey Arias and Basil Twist’s *Arias with a Twist* (Apr 4-May 6), and Anne Washburn’s ***Mr. Burns, a post-electric play*** (May 28-July 1).

www.woollymammoth.net

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