



Woolly Mammoth Theatre Company
Contact:
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ELECTRONIC PRESS KIT FOR

The Agony and the Ecstasy of Steve Jobs

To Members of the Media:

As part of Woolly's ongoing green initiatives, moving forward every one of our performances will have an electronic press kit available on our website. Here you can view all the contents of the show's press kit, including press releases, links to feature articles and/or past reviews, as well as password protected press photos.

Please do not hesitate to contact me with any questions, look forward to seeing you at the theatre!

Sincerely,

Deeksha Gaur
Director of Marketing and Public Relations



For Immediate Release
June 20, 2012
Contact: Brooke Miller
Press and Digital Content Manager
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WOOLLY MAMMOTH THEATRE COMPANY PRESENTS SUMMER RETURN OF *THE AGONY AND THE ECSTASY OF STEVE JOBS*

**MIKE DAISEY'S CONTROVERSIAL MONOLOGUE RETURNS TO DC
IN ITS NEWEST INCARNATION**

(Washington, DC) **Woolly Mammoth Theatre Company** will remount the mega-hit monologue from the critically acclaimed team of **Mike Daisey** (creator and performer) and **Jean-Michele Gregory** (director), *The Agony and the Ecstasy of Steve Jobs* from July 17–August 5, 2012.

Beginning at Woolly in 2010, this extraordinary show has played extended runs around the world to sold-out crowds and rave reviews. By examining the human price we pay for our high-tech toys, Daisey opened a Pandora's box in the world of technology and production, demanding social responsibility in the corporate sector, inspiring his audiences to action, and influencing drastic change in the corporate practices of both Apple and Foxconn, Apple's supplier in China.

Mike Daisey came under fire when the radio show *This American Life* retracted its episode, "Mr. Daisey and the Apple Factory" for the monologue's use of dramatization, and the fabricating of some personal details in Mike's journey.

Following this recent media storm, *Steve Jobs* returns to Woolly this July—stronger, sharper, and more important than ever. This all-new version cuts the contested material and addresses the controversy head on, using the struggle over fact and fiction to tell an even better story that pierces the heart of our human relationship with our labor.

Says **Artistic Director Howard Shalwitz**: "It is rare that a work of theatre has such a direct and salutary impact on our world, as *The Agony and the Ecstasy of Steve Jobs*. I'm proud to have played a role in bringing the show to life, and I'm equally proud to welcome it back to our theatre this summer. This summer's return engagement will be different from the earlier Woolly version in many ways, taking account of the death of Steve Jobs and the subsequent media frenzy, and the controversy unleashed following Mike's appearance on *This American Life*. As a result, I believe this final chapter for *The Agony and the Ecstasy of Steve Jobs* will be the richest and most rewarding yet."

"Since the run here at Woolly last spring, a lot has happened to deepen, enrich, and yes, further complicate this remarkable work of theatre," adds **Managing Director Jeffrey Herrmann**. "This includes the death of Steve Jobs; the national broadcast of "Mr. Daisey and the Apple Factory" on *This American Life* and its subsequent retraction; the publication of a major exposé by *The New York Times* corroborating the labor abuses chronicled in the show; and finally, Apple's pledge to reform their labor practices. But lest we forget the very real circumstances that inspired Mike to create this monologue in the first place: we are just learning the details of yet another suicide at a Foxconn facility in China, this time in the southwestern province of Sichuan. Mike's work has had an enormous impact in so many

ways, but this news is a reminder to me of what is truly important and how much work still remains to be done.”

ABOUT THE CREATOR AND PERFORMER

MIKE DAISEY has been called “the master storyteller” and “one of the finest solo performers of his generation” by *The New York Times* for his groundbreaking monologues which weave together autobiography, gonzo journalism, and unscripted performance to tell hilarious and heartbreaking stories that cut to the bone, exposing secret histories and unexpected connections. His latest work, *The Agony and the Ecstasy of Steve Jobs*, was called “the best new play of the year” by *The Washington Post*, and was recognized as one of the year’s best theater pieces by *The New York Times*, *Wall Street Journal*, *The Washington Post*, *Seattle Times*, *Seattle Weekly*, *San Jose Mercury News*, and *The San Francisco Bay Guardian*.

Since his first monologue in 1997, Daisey has created over fifteen monologues, including the critically-acclaimed *The Last Cargo Cult*, the controversial *How Theater Failed America*, the twenty-four-hour feat *All the Hours in the Day*, the unrepeatably series *All Stories Are Fiction*, the four-part epic *Great Men of Genius*, and the international sensation *21 Dog Years*. Other titles include *If You See Something Say Something*, *Barring the Unforeseen*, *Invincible Summer*, *Monopoly!*, *Tongues Will Wag*, *I Miss the Cold War*, and *Teching in India*.

He has performed in venues on five continents, ranging from Off-Broadway at the Public Theater to remote islands in the South Pacific, from the Sydney Opera House to an abandoned theater in post-Communist Tajikistan. A partial list: Cherry Lane Theatre, Berkeley Repertory Theatre, Victory Gardens, Seattle Repertory Theatre, Barrow Street Theatre, American Repertory Theatre, the Spoleto Festival, Yale Repertory Theatre, Center Theatre Group, Intiman Theatre, Woolly Mammoth Theatre, ACT Theatre, Performance Space 122, the Noorderzon Festival, the T:BA Festival, the Under the Radar Festival, the Flynn Theatre, the Lensic, and Chicago’s Museum for Contemporary Art.

He’s been a guest on *Real Time with Bill Maher*, the *Late Show with David Letterman*, as well as a commentator and contributor to *The New York Times*, *This American Life*, *Harper’s Magazine*, *WIRED*, *Vanity Fair*, *Slate*, *Salon*, *NPR* and the *BBC*. His first film, *Layover*, was shown at the Cannes Film Festival in 2010, and a feature film of his monologue *If You See Something Say Something* is currently in post-production. He is currently at work on his second book, a collected anthology of his monologues called *Rough Magic*. He has been nominated for the Outer Critics Circle Award, two Drama League Awards, and is the recipient of the Bay Area Critics Circle Award, five Seattle Times Footlight Awards, the Sloan Foundation’s Galileo Prize, and a MacDowell Fellowship.

ABOUT THE DIRECTOR

Jean-Michele Gregory works as a director, editor, and dramaturg, focusing on extemporaneous theatrical works that live in the moment they are told. Working primarily with solo artists, for over a decade she has been Mike Daisey’s chief collaborator, directing his monologues at venues across the globe including the Public Theater, the Sydney Opera House, Berkeley Repertory Theatre, Woolly Mammoth Theatre, the Spoleto Festival, T:BA Festival, Under the Radar Festival, and many more. She has also directed New York storyteller Martin Dockery (*Wanderlust*, *The Surprise*), author and performer Suzanne Morrison (*Yoga Bitch*, *Optimism*), and is at work on a new piece with Seattle-based actress Morgan Rowe (*Part of the Fiasco*). Her productions have received the Bay Area Critics Circle Award (*Great Men of Genius*), nominations from the Drama League and Outer Critics Circle (*If You See*

Something Say Something), and five Seattle Times Footlight Awards (*21 Dog Years*, *The Ugly American*, *Monopoly!*, *The Last Cargo Cult*, *The Agony and the Ecstasy of Steve Jobs*).

Scenery and Lighting Design by Seth Reiser.

SOCIAL MEDIA

To follow the conversations about ***The Agony and the Ecstasy of Steve Jobs*** on social media:

Facebook.com/woollymammothtc

Twitter.com/woollymammothtc (**#AgonyEcstasy**)

Blog: woollymammothblog.com

Radio Woolly podcasts: <http://itunes.apple.com/us/podcast/radio-woolly/id359206232>

CONNECTIVITY EVENTS

Lobby Design: Apple Orchard

Enjoy the return of the Woolly's successful Apple Orchard!

Feed your inner-Apple fanatic by exploring the evolution of the objects of your obsession. Woolly's harvested a variety of Apple products and accessories from the 1980's and 90's, and displayed them for the run of the show.

Included are:

Apple IIe – able to input and display lowercase letters for the first time

Apple ImageWriter II – sturdy and reliable, used for decades after its release

Newton – John Scully, then CEO of Apple, coins PDA (“Personal Digital Assistant”)

Apple Quicktake 200 – take a quick shot of the apple of your eye

iMac G3 – first to incorporate USB ports

iBook G4 – post-“Clamshell” design updated, sleek, and white

iPod mini 4GB (Second Generation) – power multi-media players in the palm of your hand

iPhone 3GS – “S” is for “speed”

Stay tuned for new additions!

Post Show Discussions

Thursday, July 19th following the 8pm performance:

Mammoth Forum on Factory Workers and Human Rights

Town-hall style discussion featuring a panel of guests who will speak on human rights violations and corporate practices that affect the daily lives of factory workers in China and around the world.

Panelists TBA.

Sunday, July 22nd following the 2pm performance:

The Making of *The Agony and the Ecstasy of Steve Jobs*

Q & A with Production Dramaturg Ronee Penoi, Director Jean-Michele Gregory, and creator and performer Mike Daisey.

Sunday, July 29th following the 2pm performance:

Mammoth Forum on America's Technological Revolution

Town-hall style discussion featuring a panel of guests who will share their insights on how technology has influenced everyday life in the United States. Panelists TBA.

*Dates subject to change

PERFORMANCE SCHEDULE

The Agony and the Ecstasy of Steve Jobs runs July 17–August 5, 2012; Tuesdays–Fridays at 8pm, Saturdays at 2pm and 8pm, and Sundays at 2pm. Tuesday, July 17th will be a Pay-What-You-Can performance and will begin at 8pm.

TICKETS

Tickets for ***The Agony and the Ecstasy of Steve Jobs*** start at \$40, and can be purchased through the Woolly Mammoth Box Office at 202-393-3939, online at www.woollymammoth.net, or in person at 641 D Street, NW (7th & D). For directions and parking information, please visit www.woollymammoth.net.

ABOUT WOOLLY

Now in its 32nd Season, Woolly Mammoth Theatre Company continues to hold its place at the leading edge of American theatre. Acknowledged as “the hottest theatre company in town” (*The Washington Post*), “known for its productions of innovative new plays” (*The New York Times*), Woolly Mammoth is a national leader in the development of new plays, and one of the best known and most influential mid-sized theatres in America.

Woolly’s 32nd Season features five works that relate to the question, “Does our civilization have an expiration date?” They include Samuel D. Hunter’s *A Bright New Boise* (Oct 10-Nov 13), The Second City’s *Spoiler Alert: Everybody Dies* (Dec 6-Jan 8), Jason Grote’s *Civilization (all you can eat)* (Feb 13-Mar 11), Joey Arias and Basil Twist’s *Arias with a Twist** (Apr 4-May 6), and Anne Washburn’s *Mr. Burns, a post-electric play* (May 28-July 1).

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The Agony and the Ecstasy of Steve Jobs

Feature Article Links:

“Mike Daisey, Unreliable Narrator” by Chris Klimek – *Washington City Paper*, 7/12/12

<http://www.washingtoncitypaper.com/articles/42968/mike-daisey-unreliable-narrator-the-agony-and-the-ecstasy-of/>

“Mike Daisey on the Truth and Facts of ‘The Agony and the Ecstasy of Steve Jobs’” by Nelson Pressley – *The Washington Post*, 7/15/12

http://www.washingtonpost.com/entertainment/theater_dance/mike-daisey-on-the-truth-and-facts-of-the-agony-and-the-ecstasy-of-steve-jobs/2012/07/12/gJQAajGcfW_story.html

“Question for Mike Daisey? Ask Him at Shined-Up Apple Show at Woolly Mammoth” by Jessica Goldstein – *The Washington Post*, 7/11/12

http://www.washingtonpost.com/lifestyle/style/question-for-mike-daisey-ask-him-at-shined-up-apple-show-at-woolly-mammoth/2012/07/10/gJQAr9n9aW_story.html

Past Review Links (from Woolly Mammoth 2011 performance):

The Washington Post: http://www.washingtonpost.com/lifestyle/style/peter-marks-reviews-the-agony-and-the-ecstasy-of-steve-jobs/2011/03/30/AFpfMT5B_story.html

Washington City Paper: <http://www.washingtoncitypaper.com/articles/40602/the-agony-and-ecstasy-of-steve-jobs-reviewed-mike-daiseys/>

Brightest Young Things: <http://brightestyoungthings.com/articles/play-dc-the-agony-and-ecstasy-of-steve-jobs-woolly-mammoth-theatre-company.htm>

DC Theatre Scene: <http://dctheatrescene.com/2011/03/30/the-agony-and-ecstasy-of-steve-jobs/>

We Love DC: <http://www.welovedc.com/2011/03/31/we-love-arts-the-agony-and-the-ecstasy-of-steve-jobs/>

Metro Weekly: http://metroweekly.com/arts_entertainment/stage.php?ak=6121



Media Advisory

July 10, 2012

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WOOLLY MAMMOTH THEATRE COMPANY ANNOUNCES SPECIAL EVENT WITH APPLE COMPUTER CO-FOUNDER STEVE WOZNIAK DURING *THE AGONY AND THE ECSTASY OF STEVE JOBS*

WOZNIAK JOINS MIKE DAISEY IN A POST-SHOW CONVERSATION
SATURDAY, AUGUST 4TH

(Washington, DC) **Woolly Mammoth Theatre Company** announces a one-time-only post-show conversation with **Steve Wozniak**, Apple Computer, Inc. co-founder and **Mike Daisey**, creator and performer of *The Agony and the Ecstasy of Steve Jobs* on **Saturday, August 4th following the 8pm performance**. Tickets for this performance and special conversation start at \$100.

About Steve Wozniak:

Wozniak was one of the Apple Computer, Inc. co-founders, along with Steve Jobs, Ronald Wayne, Mike Markkula, and others, who designed, developed, and marketed one of the first commercially successful lines of personal computers, the Apple II series. Wozniak and Jobs assembled the first prototypes of the Apple computer in Jobs' bedroom and later in Jobs' garage. In the 1970's Wozniak created the Apple I and Apple II computers. Wozniak is credited with being the sole creator of the original Apple hardware, operating system, and circuit board designs. Wozniak's machines and inventions are credited with influencing the personal computer revolution in the 1970's. Wozniak co-founded Wheels of Zeus (WoZ, also his nickname) in 2001, to create wireless GPS technology in order to help the average person on the street find everyday things with ease.

About *The Agony and the Ecstasy of Steve Jobs*:

Beginning at Woolly in 2010, this extraordinary show has played extended runs around the world to sold-out crowds and rave reviews. By examining the human price we pay for our high-tech toys, Daisey opened a Pandora's box in the world of technology and production, demanding social responsibility in the corporate sector, inspiring his audiences to action, and influencing drastic change in the corporate practices of both Apple and Foxconn, Apple's supplier in China.

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For Immediate Release
March 12, 2012
Contact: Brooke Miller
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WOOLLY MAMMOTH THEATRE COMPANY ANNOUNCES 33RD SEASON

WOOLLY COMPANY MEMBERS AND GUEST ARTISTS MINE THE BEAUTY AND VOLATILITY OF CULTURES IN COLLISION

(Washington, DC) – After Season 32 asked “Does our civilization have an expiration date?” Woolly Mammoth Theatre Company’s Season 33 places our society in collision with many others, taking a global perspective on the beauty and volatility of our multicultural era.

“Woolly Mammoth’s 2012-13 Season is a passionate excavation of our cultural souls, encompassing both the joy of cultural expression and the struggle of cultures in conflict,” says **Artistic Director Howard Shalwitz**. “With a unique global perspective, these ambitious new works carry us to far flung destinations including Africa, North Korea, Disney World, Zuccotti Park, and even the world of professional wrestling. Each destination is revealed as a hot zone where human emotions are bombarded by complex forces of religion, heritage, values, and ethnicity. Fueled by Woolly’s brilliant company and guest artists, the results will be unexpectedly humorous, heartbreaking, and intensely provocative.”

Shalwitz continues, “We’re delighted to start our Season with works by two rising young playwrights: first, the 2010 Pulitzer Prize finalist ***The Elaborate Entrance of Chad Deity***, by **Kristoffer Diaz**. Inspired by his love of both hip hop and wrestling, Kristoffer draws us into a world of daring stunts and wild stereotypes, woven together by a simple tale of friendship in a world gone mad with jingoistic fever. Next, Woolly is honored to launch **Mia Chung**’s first major production ***You for Me for You***. With brilliant Russian director **Yury Urnov** at the helm, this fascinating and delicate story of two North Korean sisters who immigrate to the US offers a unique perspective on both cultures.”

“Woolly is also thrilled to welcome back some of our favorite collaborators: **Mike Daisey**, **Danai Gurira**, and **Aaron Posner**. **Mike Daisey**, fearless theatrical provocateur, returns to reveal another delicious paradox of American life. After exorcizing the demons embedded in our iPhones in ***The Agony and the Ecstasy of Steve Jobs***, Mike turns his attention to the many attempts at utopia that have idealistically sprung up since our nation’s founding. Zimbabwean-American playwright **Danai Gurira** returns after the wildly successful ***In the Continuum*** and ***Eclipsed*** with ***The Convert***, about the clash of native religion and Christianity. We finish the season with ***Stupid Fucking Bird*** by **Aaron Posner**, one of our city’s best directors and adaptors. ***Stupid Fucking Bird***, a contemporary riff on Chekhov’s ***The Seagull***, reveals the depth of Aaron’s passion, humor, and sheer originality.”

“This year’s holiday show ***In the Middle of No One*** by **The Pajama Men** introduces DC to a crazily inventive duo from Albuquerque, New Mexico. A smash hit on the international comedy circuit for years, their ironic sketches about love among strange humans and even stranger aliens seemed to me a perfect fit for Woolly’s adventurous audience.

Woolly Mammoth Theatre Company--Season 33 (2012/13)

Subscription Season:

The Elaborate Entrance of Chad Deity

By **Kristoffer Diaz**

Directed by Company Member **John Vreeke**

September 3–September 30, 2012

Cast will include **Jose Joaquin Perez** (*Oedipus el Rey*), Company Member **Michael Russotto** (*A Bright New Boise*, *House of Gold*, *Full Circle*), and **Jamin Olivencia**.

The Helen Hayes Award-nominated design team from *A Bright New Boise* will return with set design by Company Member **Misha Kachman**, lighting design by Company Member **Colin K. Bills**, costume design by **Misha Kachman** and **Ivania Stack**, sound design by **Chris Baine**, video design by **Jared Mezzocchi**, and fight choreography by **Joe Isenberg**.

This 2010 Pulitzer Prize finalist is a drop-kicking, body-slamming, balls-out theatrical happening about the larger-than-life world of professional wrestling. Tired of making other pro wrestlers look good, Macedonio “The Mace” Guerra recruits a smart-mouthed Indian kid to dethrone the current All-American champ, Chad Deity. But in wrestling, as in life, even the most idealistic freedom-fighter can be seduced by the roar of the crowd.

You for Me for You

World Premiere

Presented in association with Ma-Yi Theater Company

By **Mia Chung**

Directed by **Yury Urnov**

November 5–December 2, 2012

Two North Korean sisters—facing starvation at the hands of a dizzyingly corrupt regime—make a bargain with a smuggler to flee to the United States. When one of the sisters is denied passage because she is too weak to make the treacherous transpacific crossing, the other sister makes a promise to race across time and space to save her.

The Convert

By **Danai Gurira**

Directed by Company Member **Michael John Garcés**

February 4–March 3, 2013

OBIE Award-winner **Danai Gurira** returns to Woolly with her rich, unflinching, and compassionate new play. Set amid the colonial scramble for Southern Africa in 1895, the play follows Jekesai, a young girl who escapes a forced marriage in her native village and lands in a Westernized household where Africans find themselves at odds over the arrival of Christianity.

American Utopias

World Premiere

Created and performed by **Mike Daisey**

Directed by **Jean-Michele Gregory**

March 25–April 21, 2013

Mike Daisey shows us a distinctly American vision of utopia—how we create civic spaces for ourselves in which we act out our dreams of a better world. Daisey takes us everywhere to pursue the story: from Disney World and its theme park perfection, to the drug-fueled anarchic excesses of Burning Man, from the Masonic underpinnings of our nation’s capitol, to Zuccotti Park, where in the unlikely place a new movement gets born. Gunplay, giant glittery dildos, police actions, and secret Freemason underwear come together to tell the history of our American dream.

Stupid Fucking Bird

World Premiere

By **Aaron Posner**

Directed by **Howard Shalwitz**

Sort of adapted from Anton Chekhov’s *The Seagull*

May 27–June 23, 2013

Cast will include Company Member **Kimberly Gilbert** (*A Bright New Boise, Clybourne Park, In the Next Room or the vibrator play*) and **Katie DeBuys** (*In the Next Room or the vibrator play*).

The design team will include set design by Company Member **Misha Kachman** and lighting design by Company Member **Colin K. Bills**.

An aspiring young theatre director named Conrad struggles to get out from under the shadow of his mother Emma, a famous actress. Meanwhile, his young muse Nina falls for Emma’s lover Doyle, and everyone discovers just how disappointing love, art, and growing up can be. In this contemporary and irreverent riff on Chekhov’s *The Seagull*, **Aaron Posner** transforms the famous "subtext" of the classic play into exuberant scenes and songs.

Subscription Add On (Holiday Show)

The Pajama Men:

In the Middle of No One

Created and performed by **Shenoah Allen** and **Mark Chavez**

Music by **Kevin Hume**

December 11, 2012–January 6, 2013

Following sell-out runs in London’s West End, Albuquerque duo **The Pajama Men** come to Woolly with their stand-up/sketch comedy/physical theatre extravaganza, ***In The Middle of No One***. A delightfully silly comedy thriller about love, alien abduction, and the spirit of adventure, the show captures **The Pajama Men**’s trademark style of blink-of-an-eye character switches, plot twists, and audacious jokes.

Subscriptions are now on sale and may be purchased through the Box Office at 202-393-3939, or in person at 641 D Street, NW (7th & D). Single tickets will go on sale on July 1, 2012.

*Play, artists, and dates are subject to change

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