



For Immediate Release
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CLYBOURNE PARK BREAKS MULTIPLE BOX OFFICE RECORDS AT WOOLLY MAMMOTH THEATRE COMPANY AND ADDS AN ADDITIONAL PERFORMANCE

PRODUCTION MARKS HIGHEST DAILY SALES AND NUMBER OF TICKETS SOLD IN ONE DAY

(Washington, DC) – Woolly Mammoth Theatre Company is excited to announce that its smash-hit production of ***Clybourne Park*** had a record-breaking sales day on Thursday, July 28, 2011. Due to the overwhelming demand, Woolly has added another additional performance on **Tuesday, August 2nd at 8pm**. (Previously announced added performances are Sunday, August 7th and Sunday, August 14th both at 7:30pm). ***Clybourne Park*** currently holds the following Woolly sales records:

Highest Daily Sales:

Clybourne Park nearly tripled Woolly's daily sales record with a 170% increase in revenue over the previous record-holder, which was set by *Barack Stars: The Wrath of Rahm* on July 17, 2009.

Number of tickets sold in one day:

Clybourne Park sold 802 tickets, a 37% increase over the previous record-holder for highest number of tickets sold in one day, which was set by *A Girl's Guide to Washington Politics* with 578 tickets on December 8, 2010.

DC audiences are raving over this production:

"Marvelous, the best work I've seen at Woolly." – *The Washington Post*

"The best ensemble acting I have ever seen." – *DC Theatre Scene*

"Riveting." – *Washingtonian*

"Flexes its muscle through the politics of language and the tapestry of historical realism to tactfully portray race relations." – *Brightest Young Things*

In the 1950's, a white community in Chicago splinters over the black family about to move into their neighborhood. Fast forward to present day: as we climb through the looking glass of Lorraine Hansberry's classic *A Raisin in the Sun*, the same house now represents very different demographics. Neighbors pitch a horrifying yet hilarious battle over territory and legacy that reveals how far our ideas about race and gentrification have evolved—or have they?

cont.

Following the momentum of last year's intense conversations related to race and gentrification in DC, Woolly has programmed an unprecedented schedule of special guests including journalists, city leaders, artists, professors, and local business owners to spark post-show discussions with audience members. There is a post-show activity scheduled for every performance during the run of ***Clybourne Park*** from July 21 – August 14, 2011. All post-show events are free, and attendance at the performance prior to a post-show activity is not required. Check our website at www.woollymammoth.net for complete listing of post-show guests and events.

ONLINE ENGAGEMENT

Blogs and Podcasts

Clybourne Park blog posts are already underway! The Woolly Blog will be updated three times a week during the run of ***Clybourne Park***: On Tuesdays we'll explore some current events related to race and gentrification in DC. On Wednesdays, check out our "neighborhood spotlight," which will include history, fun facts, and photos from past and present about a neighborhood from each quadrant in DC. On Fridays, we'll feature a topic and/or guest who will participate in a post-show panel in the upcoming weekend. The Woolly Blog is found at www.woollymammothblog.com. Radio Woolly is Woolly's very own radio station—all episodes are available for download on iTunes. Surrounding ***Clybourne Park*** we will produce the series 'Conversations Between Neighbors,' which explores the ways that members of a community interact and the dialogue that goes on between them.

PERFORMANCE SCHEDULE

Clybourne Park runs July 21 – August 14, 2011; Wednesdays – Saturdays at 8pm, Saturdays and Sundays at 3pm.

*Tuesday, August 2nd performance will be at 8pm.

*Sunday, August 7th and Sunday, August 14th will have additional performances at 7:30pm.

TICKETS

Tickets for ***Clybourne Park*** start at \$45 and can be purchased through the Woolly Mammoth Box Office at 202-393-3939, online at www.woollymammoth.net, or in person at 641 D Street, NW (7th & D). For directions and parking information, please visit www.woollymammoth.net.

ABOUT WOOLLY

Now in its 31st Season, Woolly Mammoth Theatre Company continues to hold its place at the leading edge of American theatre. Acknowledged as "the hottest theatre company in town" (*The Washington Post*), "known for its productions of innovative new plays" (*The New York Times*), Woolly Mammoth is a national leader in the development of new plays, and one of the best known and most influential mid-sized theatres in America.

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www.woollymammoth.net

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